

Online tool from  
Animal Planet  
to help families

### Choose the Right Breed



See what HSUS is  
telling pet buyers  
to ask you!

Check out this great  
blog by a vet

about why sometimes  
even a "good" home is  
not right for a certain  
puppy

## Breeder Tips from United All Breed Registry



### The Puppy Buyer Interview

suggestions for making a successful match



We put a lot of love, sweat, tears and money into our furry little bundles of joy. And we don't want to sell them to just anybody. It is estimated that there are 70 million dogs in the United States. 6 million of those are in shelters on any given day. Why so many? Failed pet ownership. People routinely buy puppies without the proper preparation, knowledge, ability, facility or funds to raise a puppy.

We can prevent the overloading of shelters by screening our potential buyers with a pre-purchase interview or questionnaire. We've been reading over some of the questionnaires being used by UABR breeders, and here's an overview of the main areas of concern. This will help you start on creating your own. Or, you can just download our

[ready-made generic questionnaire.](#)

#### 6 Main Areas of Concern

1. **Buyer Info.** Get name, address, phone numbers, email and their age.
2. **Family info.** Who is in the home? How many adults, how many children (and ages), other pets?
3. **Their preferences.** Do they want a male or female pup (and why), color, maximum age? Would they consider an older or rescue animal?
4. **Care of the pet.** Who will be main caretaker? Is anyone home during the day? Where will the animal be kept?
5. **Pet's purpose.** Why do they want this pet? Will it be shown? Do they intend to breed it or spay/neuter? Will it participate in agility events or sports?

6. **Safety Assurance.** Who will care for the animal if buyer is incapacitated? Get their vet's phone number, phone number of local animal control agency, info on their previous pets.

There are a few questions that don't really fit any of the above categories, but ***should definitely be asked:***

- Is everyone in the household in agreement about the addition of this breed of dog to the home?
- Can you afford routine and emergency veterinary care for this animal?
- Do you have any reservations about raising this animal?

Many of our buyers come to us with a list of questions, as they should, so that they can determine whether or not we are responsible breeders. If you don't already use one, you may want to develop a buyer questionnaire for your kennel. Experienced pet owners won't balk at answering any of these questions. Others, who perhaps are not ready for a 10 or 15 year commitment to an animal, may rethink their purchase after looking over your questionnaire. That's exactly what we want!